



American Ethical Union

Inspiring Ethical Communities

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AEU Fundraising Committee Annual Report

In FY19, the Fund Raising Committee completed several initiatives focused on increasing donations to the AEU:

- We developed a Powerpoint explaining the services provided by the AEU, the composition of the AEU budget and how fundraising helps us by supporting the growth and success of our movement. The slide deck can be found by clicking [HERE](#) and members can donate to the AEU at AEU.org. Societies are encouraged to share this informative presentation at their Societies.
- We completed a Planned Giving Brochure that explains how members can include the AEU in their bequests and as a retirement plan beneficiary. The brochure can be found by clicking [HERE](#).
- The AEU created the Individual Membership that allows Society members and non-members to join the AEU and support our mission of growing the Ethical Culture movement. You can join as an individual member through AEU.org via the Support the AEU button.

Submitted by,

Tom Castelnuovo
Fundraising Committee, Chair